

<b>AD LAYOUT</b>	<b>DIMENSIONS</b>
Business Card	3.25" W x 1.875" H
One Sixth Page Portrait	3.25" W x 7.75" H
One Sixth Page Landscape - A	10.375" W x 2.625" H
One Sixth Page Landscape - B	6.875" W x 3.75" H
One Third Page Portrait - A	6.875" W x 7.75" H
One Third Page Portrait - B	3.25" W x 15.75" H
One Third Page Landscape	10.375" W x 5.5" H
One Half Page Portrait	6.875" W x 11.5" H
One Half Page Landscape	10.375" W x 7.75" H
Full Page	10.375" W x 15.75" H
Back Page (inside)*	10.375" W x 15.75" H
Back Cover*	10.375" W x 15.75" H
Two-Page Center Spread*	21.875" W x 15.75" H