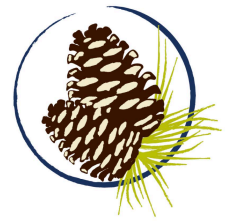


Advertising Agreement



Advertiser/Business Name: _____
Ad For: _____ Contact: _____
Address: _____ City: _____
State: _____ Zip: _____ Phone: _____ Cell: _____
Email: _____ Website: _____
Color or Black/White? _____ Discount? _____ Pre-payment? _____
Ad Size _____ Ad Orientation _____ Price \$ _____ Start Issue _____
Specific Instructions/Requests: _____

Terms and Conditions:

1. Total balance due by check or electronic funds transfer (EFT) immediately upon receipt of invoice. Payments should be made to The Connection, LLC, 7437 Village Square Drive, Suite 220, Castle Pines, CO 80108. Discrepancies in billing and errors in printed ads must be reported within 30 days of invoice date. The Connection, LLC ("Publisher") may at any time require Advertiser to pay in advance for advertising.
2. Thirty-day delinquency from invoice date may result in late fees/loss of discounts or in some cases collections proceedings. If it is necessary to institute legal proceedings against the Advertiser to collect past due amount, Publisher shall be entitled to recover from the Advertiser reasonable collection costs including, but not limited to attorneys fees and costs.
3. Ad cancellations after ad submission deadline are subject to a fifty percent (50%) cancellation fee of the total ad price stated above.
4. Advertisers who sign a six-month contract are eligible for a five percent (5%) loyalty discount on each ad; the discount increases to ten percent (10%) each ad for a signed 12-month contract.
5. Advertisers who prepay for 12 consecutive months will receive an additional 5% discount; payment by check only.
6. Advertisers shall submit any replacement ad(s) to Publisher by ad submission deadline stated on contract.
7. The Connection, LLC is not liable for any errors or omissions in advertising copy subject to proof of the Advertiser. Ad proofs shall be sent prior to publication. Ad proofs shall be considered approved unless changes are submitted within three (3) days of receipt of ad proofs via email to advertise@castlepinesconnection.com. Maximum of three (3) revisions per ad if created by Publisher. Publisher assumes no responsibility for subject matter contained in advertising placed by Advertiser, including use of third party copyrights and trademarks. Advertiser agrees to indemnify and hold Publisher harmless against all loss, damage, expense, claim, liability or injury, including attorneys' fees and costs, sustained by reason of Publisher's printing advertising for Advertiser giving rise, directly or indirectly, to any claim for slander, libel, infringement of trade name, copyright or patent, damages in tort, violations of statutes regulating solicitations by fax, telephone, mail or email; illegal or unfair competition or trade practice, or any other demand of any sort whatsoever. This provision shall survive termination of this Agreement.
8. The Publisher shall have full discretion of ad placement in the publication. Publisher will make every effort to honor position requests, but no specific section, page or classification shall be promised or guaranteed (with the exception of the back page or center spread). Failure to meet position requests does NOT constitute a cause for price adjustments, refund or rerun of an ad.
9. The Connection, LLC reserves the right to refuse any copy that it deems out-of-character and/or contrary to the purposes of the paper or the welfare of its readers.
10. Advertiser agrees that original artwork, logos or designs created solely by Publisher shall remain the property of Publisher and may not be provided to other media without written consent of Publisher. Rights to use Publisher-created original artwork, logos or designs for advertising to be placed with media other than any published or distributed by Publisher may be purchased from Publisher by Advertiser for an administrative fee of \$75. This fee includes any changes to or resizing of an ad.
11. Publisher may terminate this Agreement immediately at any time and for any reason, with or without cause and will refund any payment(s) made in advance for such ad(s).
12. This Agreement shall govern the purchase of subsequent ads unless otherwise provided for in writing by Advertiser.
13. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association under its Commercial Arbitration Rules, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof.

I agree to advertise in *The Connection* newspaper for the time period and price indicated above. This agreement is with The Connection, LLC, a Colorado limited liability company.

Advertiser Signature: _____ Date: _____

Publisher Signature: _____ Date: _____ Ad Sales Rep _____